

ANNIE BUNNIE

DESIGN DIRECTOR

Creative and savvy Design Director with 15 years experience in creative direction and apparel design. Proven ability to build and create collections from the ground up through seasonal concept and trend forecasting through final production. Skilled at the apparel design and garment construction process through creation of tech packs, material and trim sourcing, fashion illustration, apparel design, fit and function. Dynamic and energetic, with the ability to manage teams, and collaborate with merchandising and development partners.

CONTACT



+1 503 839 0353



annie@annie-bunnie.com



www.annie-bunnie.com



www.linkedin.com/in/anniebunnie

SKILLS

design direction	color palette creation
apparel design	fashion cads + illustration
team leadership	garment construction
trend forecasting	graphic art direction
concept ideation	print + pattern creation
creative vision	calendar + time management

EDUCATION

PRATT INSTITUTE

Bachelor of Fine Arts, Fashion Design

LINKED IN LEARNING

Online Course: Impromptu Speaking

Online Course: Building Resilience

Online Course: Having Difficult Conversations

REFERENCES

Available upon request

EXPERIENCE: DESIGN DIRECTION

WILSON TENNIS

6.2012 – 1.2015

Freelance Design Director, Apparel Design

- _Set seasonal creative vision and concept
- _Lead team of graphic designers in print development
- _Lead apparel design team to create men's, women's, and youth tennis collections along with PLM partners
- _Created innovative designs built for performance

L. A. M. B. BY GWEN STEFANI

2.2003 – 10.2005

Design Director, Apparel Design

- _Led the New York team to create highly stylized contemporary seasonal collections for Gwen Stefani's L.A.M.B. and Harajuku Lovers clothing lines
- _Oversaw team of junior designers, graphic designers, and merchandisers, along with guest design collaborators

PAUL FRANK INDUSTRIES

5.2000 – 1.2003

Design Director, Apparel Design

- _Led a team of apparel, accessories, and graphic designers to bring Paul Frank's visions to life
- _Set seasonal creative vision, from inspiration travel to design process, through fittings, material and trim selections, photo shoots and lookbook creation
- _Designed complete apparel range for women including intimates, swim, and lifestyle sportswear
- _Worked directly with men's designer to align collections

EXPERIENCE: APPAREL DESIGN

STIO MOUNTAIN

4.2012 – present

Freelance Concept/ Trend Designer, Apparel Design

- _Produced trend reports including theme, print pattern, graphic and plaid concepts for premium mountain brand
- _Apparel design of key conceptual innovation pieces

ADIDAS ADVANCED CONCEPTS

1.2018 – 11.2018

Freelance Senior Apparel Concept Designer

- _Market research and competitive market analysis
- _Trend and mood ideation boards for new concepts
- _Designed and illustrated premium bra and tight collections for women through obsessed details, iconic pinnacle fabric development, and precision fit

ICEBREAKER MERINO

5.2017 – 12.2017

Freelance Senior Apparel Designer

- _Created lifestyle assortment of basic tees, layering tops, and soft silhouettes for performance merino wool brand
- _Created fashion illustrations, sketches, and full tech packs

NIKE/AQUENT

5.2016 – 1.2017

Freelance Senior Apparel Designer, Young Athletes

- _Assisted team in setting strategic vision through trend, graphic, and print for youth boys and girls performance apparel focusing on all day versatile wear, layering, and elevated design aesthetic

NIKE

5.2010 – 11.2011

Global Senior Apparel Designer, Womens Tennis

- _Designed elite promo on court attire for Serena Williams, Maria Sharapova, Victoria Azarenka and Li Na.
- _Created global womens tennis collection
- _Oversaw and mentored Designer 1 on the team

