

ANNIE BUNNIE

APPAREL DESIGN + DIRECTION

PROFESSIONAL SUMMARY

Expert level apparel designer with 15 plus years leading industry experience. Specializing in sport performance, athleisure, lifestyle, and Pro Athlete / VIP design. Inspired by simplicity and innovation with purpose, creating balance between familiarity and modernity. Knowing your consumer and target market. Obsessing the details, edit to amplify. Seeking a full time position in performance, sportswear and lifestyle apparel design.

WORK EXPERIENCE

LOVB: League One Volleyball

Senior Apparel Designer: Contract | Portland, OR | 3/24 - 9/25

- Design off-court athleisure collection for Professional League Volleyball range, including fan gear and lifestyle apparel for men and women.
- Research trends and inspiration shop in local, online and NYC markets.
- Forecast trends, white space ideation and brand dna concepts.

Athleta Swim / AllsourcePPS

Senior Swim Designer: Contract | Portland, OR | 7/22 - 9/23, 2/24 - 3/24

- Research new swim trends, including paddleboarding and wild swim capsules.
- Designed core franchise and novelty seasonal swimwear focusing on function, sustainability, inclusivity and modern performance.

Athleta X Alicia Keys / AllsourcePPS

Senior Collab Designer: Contract | Portland, OR | 6/22 - 9/23

- Designed exclusive collab of pinnacle bras, tights, swim and athleisure apparel.
- Created trend and concept, design presentation decks for VIP, leadership team.
- Illustrated fashion croquis, and maintained tech packs from concept to final fit.

Stio Mountain

Apparel Concept & Design: Contract | Portland, OR | 4/12 - 2/22

- Mountain lifestyle design including merino baselayer, active, train and run, outerwear and lifestyle.
- Innovation and trend forecasting including color palettes, prints and plaids, and future focused apparel concepts with an outdoor focus.

CONTACT

ANNE YOUNGER

Beaverton, OR

annie-bunnie.com

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SKILLS

Apparel Design

Creative Concepting

Trend Forecasting

Innovation

Research Shop & Travel

Tech Packs

Garment Construction

Garment Fitting

Fabric & Materials

Garment Sketching

Croquis Illustration

Design Mentoring

Team Building

Adobe Creative Suite

AI Design



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WORK EXPERIENCE CONTINUED

adidas

Advanced Concepts Senior Designer: Contract | Portland, OR | 1/18 - 11/18

- Innovation of pinnacle bra line including technical materials, seamless apparel, bonding, and precision support and fit.
- Set vision and roadmap strategy for takedowns and inline ranges.

Icebreaker / Creative Capital Design

Senior Apparel Designer: Contract | Portland, OR | 5/17 - 12/17

- Designed "city collection" of merino tees for men focusing on clean seams, simplicity, and sustainability with natural performance properties.
- Trend and Concept for apparel including mood, vision and color.
- Fit garments with expert precision to achieve the "perfect tee".

Nike Young Athletes / Aquent

Senior Apparel Designer: Contract | Beaverton, OR | 5/16 - 1/17

- Filled ETW role for maternity leave in Nike Kids.
- Set lead vision to elevate lens of sophistication and design dna for youth.
- Eliminated "shrink it and pink it" lens for girls, with layered and textured material stories, focusing on bold graphics and logo trims.

Wilson Tennis

Design Director & Apparel Designer: Contract | Portland, OR | 6/12 - 1/15

- Led brand vision reset to capture younger consumer base with use of bold colors, speed driven prints, and key silhouettes.
- Led apparel design team, freelance graphic and print design teams.
- Focused fit on range of motion and performance attributes made to move.

Nike Tennis

Senior Global Apparel Designer | Beaverton, OR | 5/10 - 11/11

- Designed elite athlete apparel for Olympics & Grand Slam tournaments for Serena Williams, Maria Sharapova, Victoria Azarenka and Li Na.
- Maintained all designs for multiple seasons from mood and trend to final fit.
- Mentored Designers to align seasonal language for core global collections.

CONTACT

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annie-bunnie.com

linkedin.com/in/anniebunnie

EDUCATION

Pratt Institute

New York

BFA Fashion Design

REFERENCES

Available Upon Request

