

ANNIE BUNNIE

CONCEPT + APPAREL DESIGNER

Director / Senior Level Design Consultant with 15+ years experience in Creative Concepting, Apparel Design, and Color and Trend. Motivated and inspired by savvy street style, unique color pairings, keen on proportion, volume and structure. Expert design process skills, from white space ideation, color + trend forecasting, and apparel design. Independent thinker, outside the box visionary, content creator, and pinnacle product leader. Skilled and well versed in Sport Performance, Athleisure, Lifestyle, Street Style, Swim, and Professional Athlete and Celebrity Collabs. Currently living my mid-century modern dream in Beaverton, Oregon with my 3 pups.

CONTACT



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SKILLS

creative concepting	brand strategy / dna	construction & fit
color + trend	illustration / cads	adobe creative suite
apparel design	croquis illustration	3D apparel experience

EDUCATION

PRATT INSTITUTE, NYC

Bachelor of Fine Arts in Fashion Design with Highest Honors

REFERENCES

Available upon request

EXPERIENCE

ATHLETA

AllProPPS Freelance Senior Swim Designer 7.2022 - present

_Producing advanced swimwear concepts and designs to reflect brand values, size inclusivity, gender and unisex style fluidity, and diversity through sustainability, innovation, and an Athleta color lens.

_Focus on building foundation franchises, trend relevant swim silhouettes and keeping fit integrity and consistency.

ATHLETA x ALICIA KEYS

AllProPPS Freelance Senior Collab Designer 6.2022 - present

_Concepted, designed, illustrated and fit pinnacle collab collection of bras and tights, athleisure, swim and resort styles for Alicia Keys
_Developed advanced silhouettes, key outfitting and layering elements, premium trim and labeling, functional pocketry and storage solutions
_Presented key ideas, research, and designs to leadership team

ATHLETA

ProUnlimited Freelance Color & Trend Team Designer 2.2021 - 6.2022

_Conceptual brainstorming to highlight competitive and customer right color palettes for yoga, train, lifestyle, bras, and swim
_Produced colored 2D cads of seasonal line cads
_Utilized 3D software Browzwear / V-Stitcher for coloring cads
_Advanced design croquis illustrations of key outfitting looks
_Created new girl's croquis illustrations showcasing diversity, inclusion, and age representation

ADIDAS ADVANCED CONCEPTS

Freelance Senior Apparel Concept Designer 1.2018 - 11.2018

_Set design language for women's future state apparel innovations
_Designed, illustrated, and fit premium bra and tight collection through unique silhouettes, obsessed details, advanced fabric development, bonding techniques and precision fit
_Market trend research, mood boards and white space ideation

NIKE YOUNG ATHLETES

Aquent Freelance Senior Apparel Designer 5.2016 - 1.2017

_Set strategic vision to elevate the lens of sophistication and design dna for youth performance apparel. Specifically focusing on eliminating the "shrink it and pink it" approach in girl's apparel through new layering and proportion, bold graphics, and textured

WILSON TENNIS

Freelance Design Director, Head Apparel Designer 6.2012 - 1.2015

_Reset brand dna and ethos to capture younger customer base with bold colors, graphics, and relevant silhouettes
_Created innovative designs built for pinnacle performance
_Led apparel design team and freelance art team

NIKE TENNIS

Senior Apparel Designer, Women's Tennis 5.2010 - 11.2011

_Designed elite on-court collections for Serena Williams, Maria Sharapova, Victoria Azarenka and Li Na including Grand Slam attire.
_Presented designs, samples, color chips, and in person fit on VIP
_Mentored Designer I to align design language for core collection

ADIDAS

Senior Collab Designer, adidas x David Beckham 10.2008 - 4.2010

_Designed adidas x David Beckham young men's collection of outerwear, sweaters, streetwear and accessories
_Teamed with graphic designer to create unique prints and graphics
_Presented seasonal trend capsules and designs to VIP

L.A.M.B. & HARAJUKU LOVERS BY GWEN STEFANI

Design Director, Head Apparel Designer 2.2003 - 10.2005

_Led the NYC team in spearheading contemporary collab based on Gwen's individual and on-tour personal style, including intricately designed dresses, trousers, blazers, sweaters, and coats for L.A.M.B.
_Designed Tokyo Pop influenced street style line of tees, track suits, lounge and intimates for juniors and girls brand Harajuku Lovers