

# ANNIE BUNNIE

## APPAREL DESIGNER

Senior Apparel Designer with 15+ years experience in both freelance and full time apparel design. Motivated and inspired by color, shape, structure, and form. Expertly skilled in the design process; from concept ideation, research and competitive shopping, freehand sketching and computer cads, color design, and garment fitting. Partners well with technical and merchandising teams. Excellent follow through by obsessing the details, both inside and outside of every garment. Skilled in Women's, Men's, and Youth designs in sport performance, athleisure, lifestyle, swim, and contemporary apparel.

### CONTACT



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### SKILLS

apparel design	garment construction knowledge
trend forecasting	garment fitting on form & models
color design	partnering with triad teams
cad creation	fabric and trim development
adobe creative suite	mentoring designers
3D Browzwear	team player
V-Stitcher	wide range of design aesthetics

### EDUCATION

#### PRATT INSTITUTE

Bachelor of Fine Arts, Fashion Design

#### LINKED IN LEARNING

Online Course: Impromptu Speaking

Online Course: Building Resilience

Online Course: Having Difficult Conversations

### REFERENCES

Available upon request

### EXPERIENCE: FREELANCE DESIGN

#### ATHLETA

2.2021 – present

*Freelance Apparel Color Designer*

- \_Create compelling color palettes for women's apparel for all end uses including yoga/studio, train/performance, and lifestyle.
- \_Create conceptual fashion illustrations, color 2D cads, and apply color concept renderings in 3D software.

#### STIO MOUNTAIN

4.2012 – present

*Freelance Concept/ Trend Designer, Apparel Design*

- \_Produced trend reports including theme, print pattern, graphic and plaid concepts for premium mountain brand
- \_Apparel design of key conceptual innovation pieces

#### ADIDAS ADVANCED CONCEPTS

1.2018 – 11.2018

*Freelance Senior Apparel Concept Designer*

- \_Market research and competitive market analysis
- \_Trend and mood ideation boards for new concepts
- \_Designed and Illustrated premium bra and tight collections for women through obsessed details, iconic pinnacle fabric development, and precision fit

#### ICEBREAKER MERINO

5.2017 – 12.2017

*Freelance Senior Apparel Designer*

- \_Created lifestyle assortment of basic tees, layering tops, and soft silhouettes for performance merino wool brand
- \_Created fashion illustrations, sketches, and full tech packs

#### NIKE/AQUENT

5.2016 – 1.2017

*Freelance Senior Apparel Designer, Young Athletes*

- \_Assisted team in setting strategic vision through trend, graphic, and print for youth boys and girls performance apparel focusing on all day versatile wear, layering, and elevated design aesthetic

#### WILSON TENNIS

6.2012 – 1.2015

*Freelance Design Director, Apparel Design*

- \_Set seasonal creative vision and concept
- \_Lead team of graphic designers in print development
- \_Lead apparel design team to create mens, womens, and youth tennis collections along with PLM partners
- \_Created innovative designs built for performance

### EXPERIENCE: FULL TIME DESIGN

#### NIKE

5.2010 – 11.2011

*Senior Apparel Designer, Women's Tennis*

- \_Designed elite promo on court attire for Serena Williams, Maria Sharapova, Victoria Azarenka and Li Na.
- \_Created global womens tennis collection
- \_Oversaw and mentored Designer 1 on the team

#### ADIDAS NEO

10.2008 – 4.2010

*Senior Apparel Designer, NEO for David Beckham*

- \_Designed premium young mens David Beckham collection of outerwear, knit tops, sweaters, bottoms and accessories.
- \_Worked closely with graphic design team, color and footwear to create visual representation of seasonal trend and concept

#### L.A.M.B. BY GWEN STEFANI

2.2003 – 10.2005

*Design Director, Apparel Design*

- \_Led the New York team to create highly stylized contemporary seasonal collections for Gwen Stefani's L.A.M.B. and Harajuku Lovers clothing lines
- \_Oversaw team of junior designers, graphic designers, and merchandisers, along with guest design collaborators

